



WPXI  
P.O. Box 640132  
Pittsburgh, PA 15264-0132  
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Shorr & Associates  
1831 Chestnut Street  
Philadelphia, PA 19103

AgM

Advertiser: Pol/R Casey/R/US Senate (16759)  
Agency: Shorr & Associates (2909)  
Buyer: Telerep/Washington DC, Washington DC (1040)  
Salesperson: ph: (555) 555-5555  
Product: Political - Federal Candidate (1067)  
Brand: POL/R CASEY/D/SEN/PA (134170)  
Acct Types: National/Political  
Est/Headline: /06260208  
Demo: -  
Revision: -  
Comments: CASEY 4 SENATE 7/31  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

Invoice: 623018  
Inv Date: 8/26/2012  
Terms: Net 30  
Contract: 325013  
Bill Type: Standard  
Period: 7/30/2012 - 8/26/2012

CO-OP/Order Type: Yes/Normal  
Package: -  
Gen. Date: 8/27/2012 4:54:53PM

Pittsburgh (WPXI)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		<u>NEWS/TODAY 6-9A/1</u>						
	Spot	6:00:00AM- 9:00:00	Day,Th-3,F-3	08/02/12 6:28AM (Th)	00:30	Channel 11 News 6am	BCTV11202H	\$600.00	
	Spot	6:00:00AM- 9:00:00	Day,Th-3,F-3	08/02/12 8:38AM (Th)	00:30	Today Show	BCTV11202H	\$600.00	
	Spot	6:00:00AM- 9:00:00	Day,Th-3,F-3	08/02/12 8:58AM (Th)	00:30	Today Show	BCTV11202H	\$600.00	
	Spot	6:00:00AM- 9:00:00	Day,Th-3,F-3	08/03/12 6:08AM (Fr)	00:30	Channel 11 News 6am	BCTV1202H	\$600.00	
	Spot	6:00:00AM- 9:00:00	Day,Th-3,F-3	08/03/12 6:38AM (Fr)	00:30	Channel 11 News 6am	BCTV1202H	\$600.00	
	Spot	6:00:00AM- 9:00:00	Day,Th-3,F-3	08/03/12 8:29AM (Fr)	00:30	Today Show	BCTV1202H	\$600.00	
2.0	Contract Line Remarks:		<u>NEWS/TODAY 6-9A/2</u>						
	Spot	6:00:00AM- 9:00:00	Day,M-3	08/06/12 6:09AM (Mo)	00:30	Channel 11 News 6am	BCTV1202H	\$600.00	
	Spot	6:00:00AM- 9:00:00	Day,M-3	08/06/12 6:44AM (Mo)	00:30	Channel 11 News 6am	BCTV1202H	\$600.00	
	Spot	6:00:00AM- 9:00:00	Day,M-3	08/06/12 8:57AM (Mo)	00:30	Today Show	BCTV1202H	\$600.00	
3.0	Contract Line Remarks:		<u>JEOP 7-730P/3</u>						
	Spot	6:59:29PM-Jeopardy	Day,Th-1,F-1	08/02/12 7:13PM (Th)	00:30	Jeopardy	BCTV11202H	\$1000.00	
	Spot	6:59:29PM-Jeopardy	Day,Th-1,F-1	08/03/12 7:24PM (Fr)	00:30	Jeopardy	BCTV1202H	\$1000.00	
4.0	Contract Line Remarks:		<u>JEOP 7-730P/4</u>						
	Spot	6:59:29PM-Jeopardy	Day,M-1	08/06/12 7:06PM (Mo)	00:30	Jeopardy	BCTV1202H	\$1000.00	
5.0	Contract Line Remarks:		<u>OLY PRIME8P-12M/5</u>						
	Sports-Oly	7:57:49PM-2012 Oly	Day,Th-1	08/02/12 11:53PM (Th)	00:30	2012 Olympic Summer Games - Primetime	BCTV11202H	\$8500.00	
6.0	Contract Line Remarks:		<u>OLY WEEKEND 5A-6P/6</u>						
	Sports-Oly	9:00:04AM-2012 Oly	Day,Sa-2	08/04/12 11:23AM (Sa)	00:30	2012 Olympic Summer Games - Daytime	BCTV1202H	\$1800.00	
	Sports-Oly	9:00:04AM-2012 Oly	Day,Sa-2	08/04/12 3:52PM (Sa)	00:30	2012 Olympic Summer Games - Daytime	BCTV1202H	\$1800.00	
7.0	Contract Line Remarks:		<u>OLY WEEKEND 5A-6P/6</u>						
	Sports-Oly	6:00:04AM-2012 Oly	Day,Su-2	08/05/12 12:13PM (Su)	00:30	2012 Olympic Summer Games - Daytime	BCTV1202H	\$1800.00	
	Sports-Oly	6:00:04AM-2012 Oly	Day,Su-2	08/05/12 4:48PM (Su)	00:30	2012 Olympic Summer Games - Daytime	BCTV1202H	\$1800.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total Commission	\$24,100.00 (\$3,615.00)
Net Total	\$20,485.00

Total Spots 17